

**THE ALKALINE WATER COMPANY INC.**

**FOR THE ANNUAL MEETING OF STOCKHOLDERS  
TO BE HELD ON SEPTEMBER 14, 2018**

**THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS.**

The undersigned stockholder of The Alkaline Water Company Inc. (the “**Company**”) hereby appoints Richard A. Wright and David A. Guarino, and each of them, as attorneys and proxies, each with the power to appoint his substitute, and authorizes each of them to represent and vote all of the shares of common stock of the Company that the undersigned stockholder is entitled to vote at the annual meeting of stockholders of the Company to be held on **Friday, September 14, 2018** at 8 a.m., Arizona time, at the offices of Steptoe & Johnson LLP, located at 201 E. Washington Street, Suite 1600, Phoenix, Arizona 85004 or any adjournment thereof, on the matters set forth below, and in his discretion on any other matters as may be properly brought before the meeting or any adjournment thereof, with all the powers which the undersigned stockholder would possess if personally present at the meeting or any adjournment thereof.

**The Board of Directors recommends a vote “For” all of the listed nominees and Proposals 2, 3 and 4 and “3 Years” for Proposal 5.**

- |    |  |                          |                          |   |
|----|--|--------------------------|--------------------------|---|
| 1. | To elect as a director of the Company:   | <u>For</u>               | <u>Against</u>           | <u>Abstain</u>                                    |
|    | Richard A. Wright  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>                          |
|    | David A. Guarino   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>                          |
|    | Aaron Keay   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>                          |
|    | Bruce Leitch   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>                          |
|    | Brian Sudano   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>                          |
| 2. | To ratify the appointment of AMC Auditing, LLC, as the Company’s independent registered public accounting firm   | <u>For</u>               | <u>Against</u>           | <u>Abstain</u>                                    |
|    |  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>                          |
| 3. | To approve the Company’s 2018 stock option plan  | <u>For</u>               | <u>Against</u>           | <u>Abstain</u>                                    |
|    |  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>                          |
| 4. | To approve, on a non-binding advisory basis, the compensation of the Company’s named executive officers as disclosed in the accompanying proxy statement                                 | <u>For</u>               | <u>Against</u>           | <u>Abstain</u>                                    |
|    |  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>                          |
| 5. | To vote, on a non-binding advisory basis, whether a non-binding advisory vote on the compensation of the Company’s named executive officers should be held every one, two or three years | <u>1 Year</u>            | <u>2 Years</u>           | <u>3 Years</u> <u>Abstain</u>                     |
|    |  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> <input type="checkbox"/> |

**Continued and to be signed on reverse signed.**

The shares represented by this proxy, when this proxy is properly executed, will be voted as directed by the undersigned stockholder or, if no such directions are made, the shares represented by this proxy will be voted in accordance with recommendations of the Board of Directors, and as the proxies deem advisable on any other matters as may be properly brought before the meeting or any adjournment thereof.

This proxy is valid only when signed and dated.

Dated: \_\_\_\_\_, 2018

\_\_\_\_\_  
Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature if shares held jointly

Please date this proxy and sign your name as it appears on your stock certificate(s). When shares are held jointly, all owners should sign. When signing as attorney, executor, administrator, trustee or guardian, please give full title and authority. If a corporation, please sign in full corporate name by authorized officer and give full title of the authorized officer. If a partnership, please sign in full partnership name by authorized person and give full title of the authorized person.

**PLEASE VOTE BY 11:59 P.M. (EASTERN TIME) ON SEPTEMBER 12, 2018.**

**VOTE BY TELEPHONE**

Call 1-877-502-0550 and follow the instructions.

**VOTE BY FAX**

Mark, sign and date your proxy card and return it via fax to 1-727-289-0069.

**VOTE BY INTERNET**

Use the Internet to transmit your voting instructions at [www.proxyandprinting.com](http://www.proxyandprinting.com). Follow the on-screen instructions.

**VOTE BY EMAIL**

Mark, sign and date your proxy card and return it via email to [akotlova@islandstocktransfer.com](mailto:akotlova@islandstocktransfer.com). Include your control ID in your email.

**VOTE BY MAIL**

Mark, sign and date your proxy card and return it in the postage-paid envelope we have provided or return it to Island Stock Transfer, 15500 Roosevelt Blvd., Suite 301, Clearwater FL 33760.



**PHONE:**

CALL TOLL FREE SEND THIS CARD TO

1-877-502-0550



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**EMAIL:**

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FOLLOW THE ON-SCREEN INSTRUCTIONS. INCLUDE YOUR CONTROL ID IN YOUR EMAIL.